



AMERICAN CONSUMER COUNCIL

A Non-Profit Consumer Information Organization

Consumer Awareness & Advocacy Workshops



Discovering the **Gold** in **Green** Small Business

Small business owners want to do their part for Sustainability and Environmental Compliance in order to compete in their respective marketplaces. This workshop is designed for small business owners to help them find ways to implement environmental compliance standards and practice Corporate Social Responsibility (CSR). This valuable workshop will introduce you to environmental excellence strategies and marketing strategies to help you convert your **Green** practices into **Gold!**



Applying Consumer Pressure Tactics on Companies

Consumers often find themselves unable to get the attention of companies that are not honoring their words and promises. This workshop will introduce you to various tactics used successfully by consumers who have taken their cause to the media, the Internet, Social Networking Sites, Blogs, and other popular venues as a way to get the attention of large companies that are not listening to you. Learn how you can make your voice heard and also rally support among thousands of consumers who support your efforts to hold companies accountable for their products, services, and employee attitude.



Going Green: A Consumers Guide to Green Living

This program has become one of ACC's most popular workshops among consumers who want to do more to preserve and protect our natural resources and environment. This workshop will introduce you to 50 ways you can reduce your carbon footprint, use fewer natural resources, and still enjoy a wonderful life! Attendees will also receive a complimentary copy of the book, *The Complete Idiot's Guide to Green Living* by Trish Riley.

For more information on these programs and workshops,
please contact the American Consumer Council
at 1-800-544-0414